



DIVERSION WHITEPAPER

«Communication of the marketing movement of investment construction and management on the blockchain platform»

Investing in creating and managing the marketing movement just got easier. Create your strategy, suggest new ideas and directions, vote and monetize the metamarketing metrics you invest in.

OUR MISSION

The main value that CashPay & LZC platform brings to the Blockchain community is based on the metamarketing ecosystem.

CashPay & LZC offers the opportunity to become a potential investor for metamarketing projects, promoters in our ecosystem as a conductor shareholder if you have enough Liza Coin tokens (LZC). Your vote is granted even if the LZC token is in Staking-Earn, etc.

With investor protection and support features. The CashPay & LZC platform supports the entire blockchain-based marketing movement community.

- Vote for CashPay & LZC to expand project development**
- Invest in projects via CashPay & LZC metamarketing**
- Support promoters**
- Sports betting on horse races**

About the Liza Coin (LZC)

The Liza Coin (Liza) is a subsidiary coin of the CashPay social project with metamarketing development, and is based on the Binance Smart Chain blockchain (BEP20).

- Name: Liza Coin
- Symbol: LZC
- Total emission: 100,000 LZC
- Contract: [0xA6550996403407481f2748a793aE40dA3b369F6d](https://bscscan.com/address/0xA6550996403407481f2748a793aE40dA3b369F6d)

The advantage of the Liza Coin token is the security of the contract, small commission and fast transaction thanks to the Binance Smart Chain (BSC) blockchain.

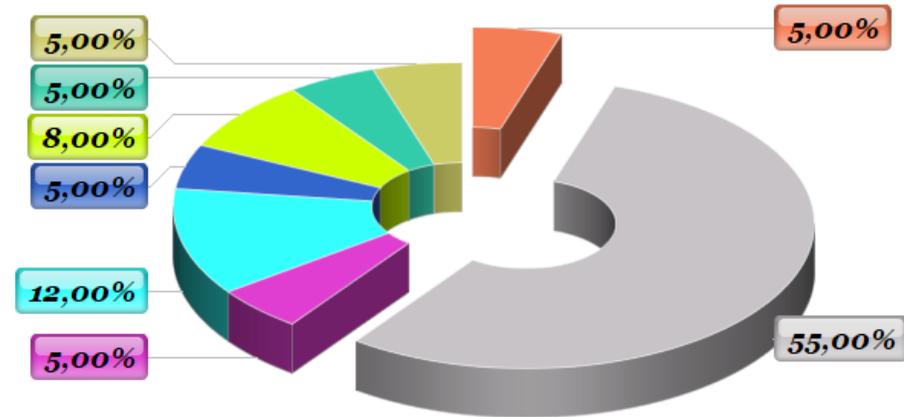
Token Liza is needed to raise funds to launch a new multi-purpose marketing platform with a single entertainment slot.



TOKENOMICS

TOKEN DISTRIBUTION

- Private sale
- Public sale
- AirDrop
- Marketing
- DEV & Team
- CEX listing
- Metaprogram
- Operating Costs



Liquidity 41,250 (75%) - LOCKED 6 MONTHS

Private sale 5,000 (5%) - PAYMENT IN 24 HOURS

Public sale 55,000 (55%) > Liquidity 41,250 (75%) - BLOCK from 90 to 222 DAYS

AirDrop - 5,000 (5%)

Marketing - 12,000 (12%) - 1 YEAR (1% PER MONTH)

Developer and Team 5,000 (5%) - 2,500 (2.5%) and 2,500 (2.5%)

CEX Listing 8,000 (8%) - 1 TO 3 MONTH BLOCK

Metaprogram 5,000 (5%) - LOCALIZED FOR 6 MONTHS

Transaction costs 5,000 (5%) USE ONLY

Token issuance burn and change, no provision



Roadmap

Phase 1

Create and verify a token on the Binance Smart Chain (BSC) blockchain.
Pass KYC and Audit. Registration for Liza Coin (LZC) token voting sites.
Airdrop and Marketing program. Pre-sale preparation, marketing.
Pre-sale preparation. Private sale of 5%. Pre-sale launch of 55% (LP blocked after token sale).
Listing on DEX. Continue to attract and develop partnerships.

Phase 2

Marketing, listing on CoinMarketCap and CoinGecko.
Preparation and launching of the new marketing platform with VIP services (bonus and voting, promoter rating, paid advertising, entertainment section «Hippodrome», Investment program, etc.).

Phase 3

Creating a strong community. Advanced marketing and promotion.
New listings on DEX and CEX exchanges.
Long-term investments, bridge between core and subsidiary
Tokens and other pleasant surprises for project participants.



The purpose of the LZC token and the concept

Liza token is for new project development concept in MetaMarket, passive earning, investment and entertainment crypto sector.

LZC tokens are needed for AirDrop, bonus giveaways, marketing, private and public sale. Also, the funds raised, will be used for launching farming, pools, staking and listing on crypto exchanges, preparing and launching the platform, as well as supporting liquidity and operating costs, etc.

The LZC token is also intended to pay interest to investors (LZC holders), to pay the team that will maintain the platform, the technical costs associated with maintaining online resources.

When all 90% of the tokens leave the main wallet, the team will redeem the tokens for these expenses.

It will also be possible to use the LZC token to pay for services on the new platform.

In the entertainment section of the new platform, it is planned to place a crypto game "Hippodrome" with bets in BNB once a day.

Why will the stakes be in BNB and not in LZC?

This is necessary in order to maintain the liquidity of LZC.

Example:

You make a bet, there can be several of them (the pool of winnings received from users of bets).

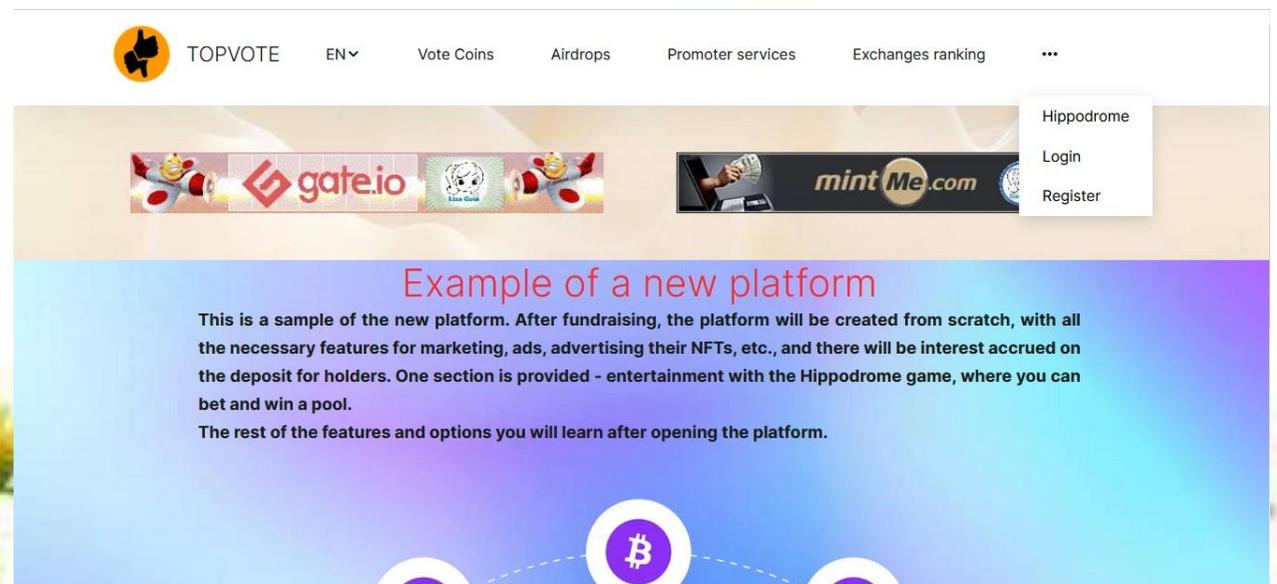
- 1. At the specified time the races start (twice a day).**
- 2. The speed of the horse changes every 5-10 seconds.**
- 3. When your horse wins, and you get a prize for each winning bet.**

Pool Distribution.

The total PRIZE of the winners is 90% of the total bet pool of all users and is divided between the winners in proportion to their winning bets:

- 1st place 40%,
- 2nd place 30%,
- 3rd place 20 %,
- 10% of the total pool goes to the project fund, which will be used once a week to support the token on the market

A preliminary sample of the new platform.



The screenshot shows the TOPVOTE website interface. At the top, there is a navigation bar with the following items: a thumbs-up icon, 'TOPVOTE', 'EN', 'Vote Coins', 'Airdrops', 'Promoter services', 'Exchanges ranking', and a three-dot menu. Below the navigation bar, there are two advertisements: one for 'gate.io' and another for 'mintMe.com'. A dropdown menu is open on the right side, showing 'Hippodrome', 'Login', and 'Register'. The main content area has a blue-to-purple gradient background and contains the following text:

Example of a new platform

This is a sample of the new platform. After fundraising, the platform will be created from scratch, with all the necessary features for marketing, ads, advertising their NFTs, etc., and there will be interest accrued on the deposit for holders. One section is provided - entertainment with the Hippodrome game, where you can bet and win a pool.

The rest of the features and options you will learn after opening the platform.

You must have an LZC token to participate in the ecosystem.

PARTNERSHIP

<https://pancakeswap.finance>

<https://www.mintme.com>



Our official online sources

Project website: <https://tcpcoins.net>

Project Mail: faty@tcpcoins.net

Project Social Media:

<https://www.facebook.com/groups/TCashPay>

<https://www.facebook.com/TCashPay>

<https://twitter.com/CashPay13>

<https://t.me/fatygroup>

<https://linkedin.com/in/CashPay>

<https://www.instagram.com/tcashpay>

<https://discord.com/invite/EWqqBu4>



P.S. Advertising is not only the engine of commerce, but also the most convenient and fastest way to get information about all the variety of goods in the crypto market, and not only. Marketing is a tool, and it is used to create and maintain demand, reputation, visibility and competition. And also in many other things and the LZC token is necessary to have for these purposes, thereby extracting profit itself.

The LZC token is needed, not only to raise funds for the launch of a new metamarketing platform with a gaming slot, but also to support the project, investors and promotional movement. Our project is different from many, with honesty, integrity and constant development belts.

Follow our plan and together we will do more.

Success to all and profit!!!



METAMARKETING

LIZA COIN



TOKEN UTILITY



Private



Support



Marketplace



Other options